





# **U.S. Silica**

BB&T Capital Markets 7<sup>th</sup> Annual Commercial & Industrial Conference March 20, 2013

## **Disclaimers**



This presentation contains forward-looking statements that reflect, when made, our current views with respect to current events and financial performance. Such forward-looking statements are subject to many risks, uncertainties and factors relating to our operations and business environment, which may cause our actual results to be materially different from any future results, express or implied, by such forward-looking statements. All statements that address future operating, financial or business performance or our strategies or expectations are forward-looking statements. In some cases, you can identify these statements by forwardlooking words such as "may," "might," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "projects," "potential," "outlook" or "continue," and other comparable terminology. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, those discussed in our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q. New risks and uncertainties arise from time to time, and it is impossible for us to predict these events or how they may affect us. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events and/or otherwise, except to the extent required by law.

This presentation includes certain non-GAAP financial measures, including Adjusted EBITDA and Segment Contribution Margin. These measures should be considered supplemental to and not a substitute for financial information prepared in accordance with GAAP and may differ from similarly titled measures used by others. For a reconciliation of such measures to the most directly comparable GAAP term, please see Appendix A to this presentation.

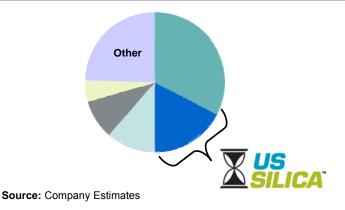
## **U.S. Silica is Attractively Positioned**

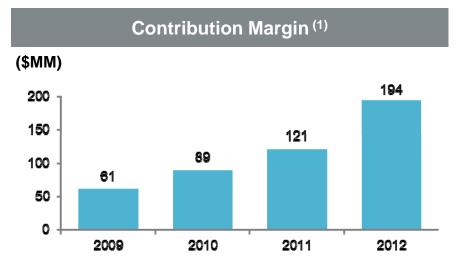


## **Company Profile**

- Leading industrial minerals supplier
- Over 250 products and 1,800 customers
  - Oil & Gas Proppants: Frac sand
  - Industrial & Specialty: Glass, coatings, foundry
- 15 facilities and over 100 years of history
  - Flagship Ottawa site home of 'Ottawa White'
- 307 million tons of high quality reserves
- 7.2 million tons sold in FY 2012
- FY 2012 revenues of \$441.9 million
- FY 2012 Adjusted EBITDA of \$150.6 million <sup>(1)</sup>

**Commercial Silica Market Share** 

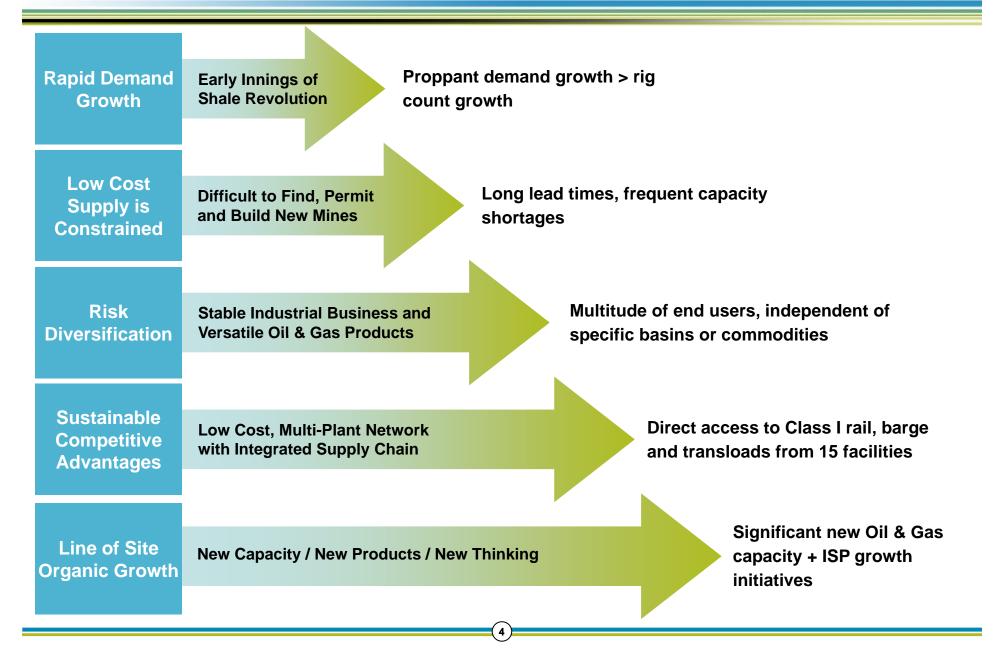




(1) See Appendix A for reconciliations to GAAP

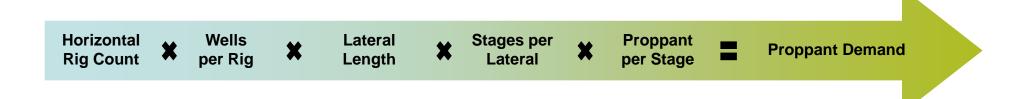
## **SLCA: A Diversified Option to Play NA Shale Growth**





# **Frac Sand Demand Outstrips Drilling Activity**









## **Growth Drivers**

- Proppant growth has recently outpaced rig count growth due to higher service intensity
- Pressure pumpers are increasing fracing efficiencies and completing jobs faster
- Wells per rig increased as operators found new drilling efficiencies
- Laterals grew longer and stages increased as fracturing technology advanced
- Proppant per stage grew denser as operators experimented with new well designs

## Oil & Gas: 2012 Performance

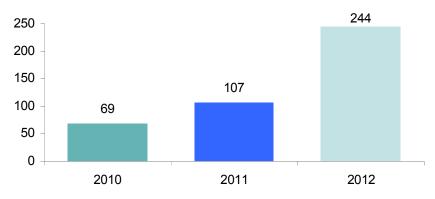


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|---|-------|------|------|-----|------|--|
|   |       |      |      |     |      |  |

|                        | <u>2012</u> | <u>2011</u> | <u>Growth</u> |
|------------------------|-------------|-------------|---------------|
| Sales                  | \$243.8     | \$107.1     | 128%          |
| Contribution<br>Margin | \$140.1     | \$67.6      | 107%          |
| % Margin               | 57%         | 63%         |               |

## **Oil and Gas Sales**

(\$MM)

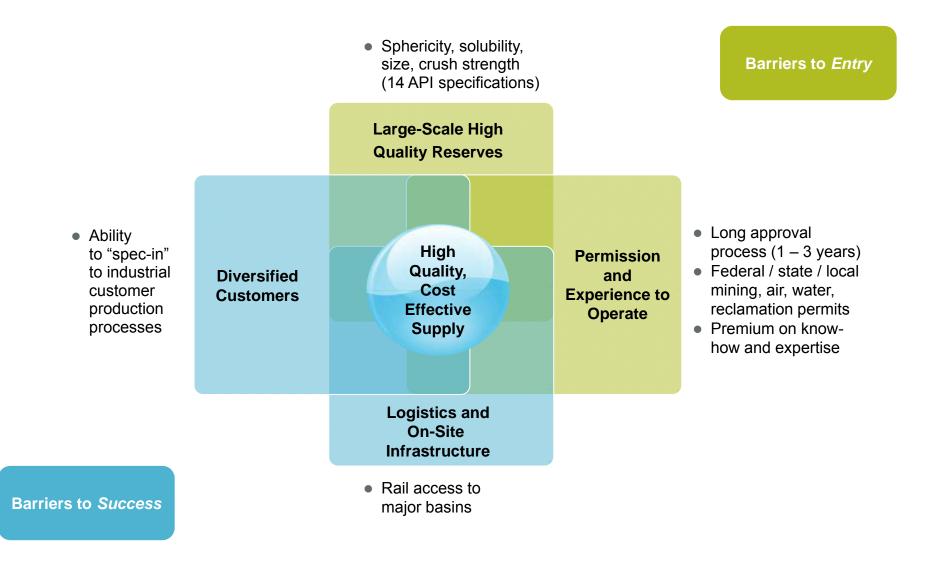


## **KEY ACCOMPLISHMENTS**

- Developed Greenfield mine and processing plant in Sparta, WI
- Expanded strategic customer partnerships
- Developed new resin coated sand facility in Rochelle, IL
- Partnered with BNSF railroad to construct new transload facility in San Antonio, TX
- Increased transload network from 5 to16 locations and expanded sales volumes

# **New Projects Face High Hurdles**





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# **Unique Industrial & Specialty Position**



| Segment                  | Applications   |
|--------------------------|--|
| Glass                    | Smartphones, tablets,<br>containers, automotive<br>glass and fiberglass                              |
| Building Products        | Mortars and grouts,<br>specialty cements, roofing<br>shingles and insulation                         |
| Foundry                  | Molds for high<br>temperature castings and<br>metal casting products                                 |
| Chemicals                | Silicon-based chemicals<br>used in food processing,<br>detergents and polymer<br>additives           |
| Fillers and<br>Extenders | Performance coatings,<br>architectural, industrial<br>and traffic paints, EMC<br>and silicone rubber |

## **Drivers of Stability**

- U.S. Silica's multiple plants provide supply redundancy and low transportation costs
- Often a single source supplier
- Spec'd in to customer formulas due to unique silica characteristics
- Low customer turnover

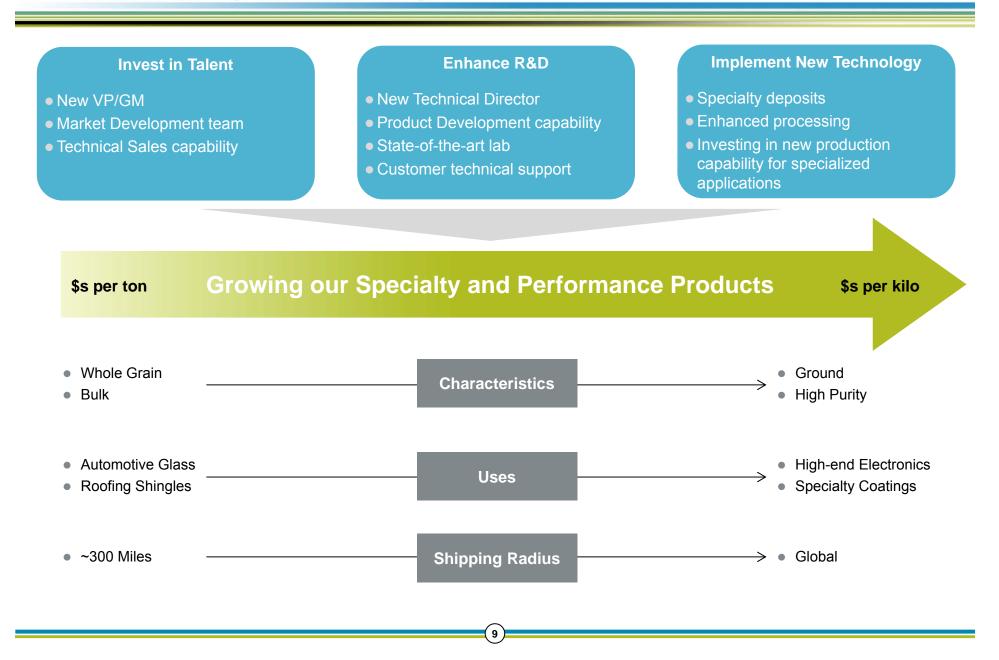
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## **Stable and Growing Profitability**



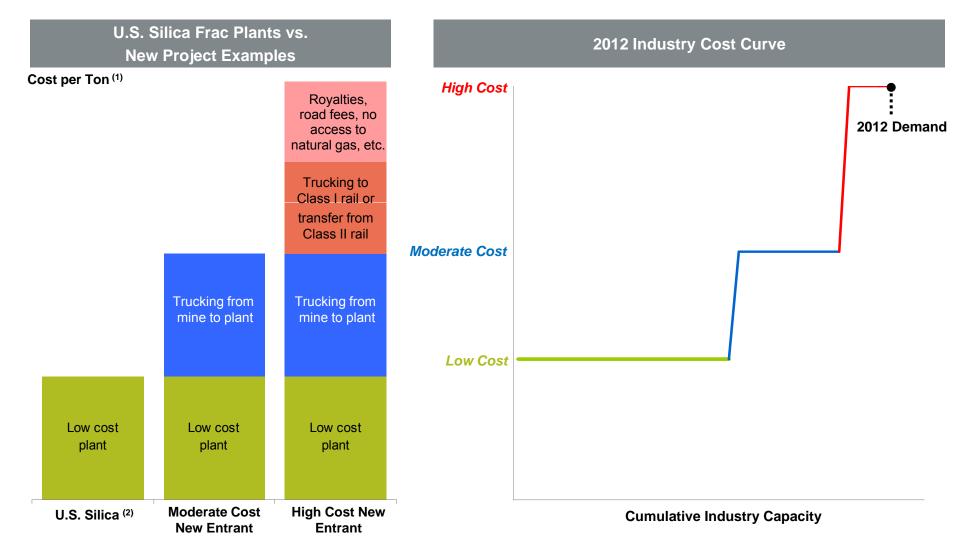
## **Transforming the ISP Segment**





# **Structural Cost Advantage Within Industry**



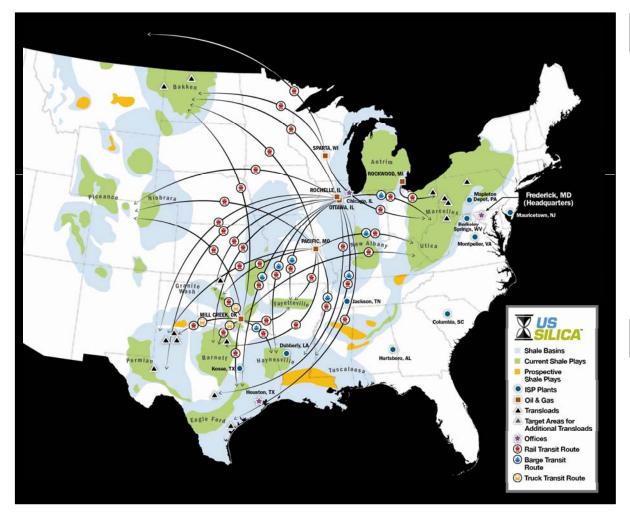


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(1) Cost per ton to Class I rail

(2) Represents U.S. Silica's four plants used for frac sand

# Differentiated Footprint and Transportation Network



## Right Product, Right Place, Right Time

### **Transportation Assets**

- Railroad access on BNSF, Union Pacific, CN, CP and CSX
- Barge access
- 15 in-basin transloads, many of which can be turned 'on' or 'off' to meet demand
- Anticipate 25 to 30 transloads by the end of 2013

### U.S. Silica Advantages

- Scale
- Reliability
- Flexibility
- Cost effectiveness

## A Multi-Plant Network is Required for National Coverage

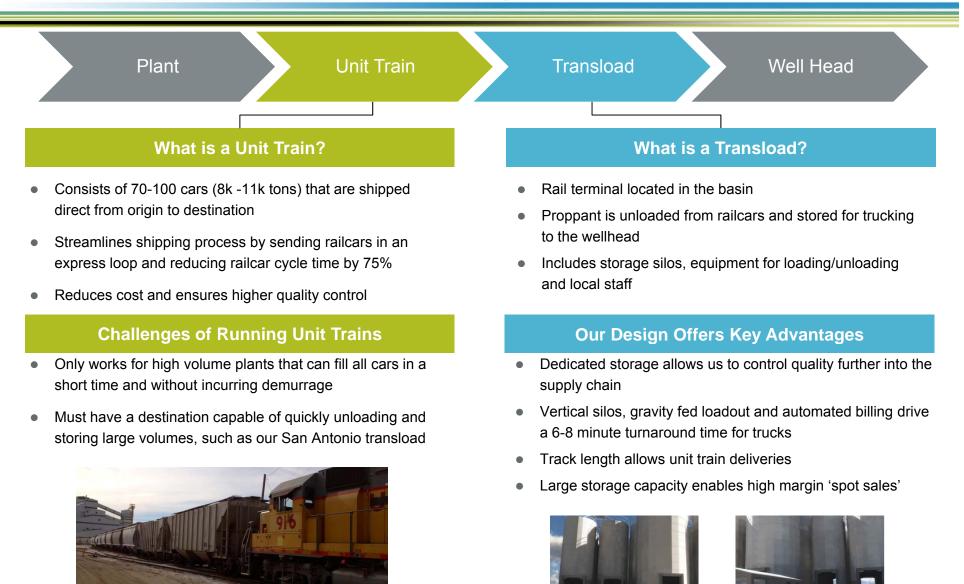


## CANADIAN [CSX] UNION \* NORFOLK SOUTHERN ESIN RAILWAY East Bakken Most WI West Bakken startups are on the CN network or Class II rail $\boldsymbol{\mathcal{I}}$ Eagle Ford 5 \_/ Marcellus/Utica North Permian **Central Permian** South Permian Rockies Mid-Continent (OK, KS, TX) Canada 12

Class I Rail Serving U.S. Silica Plants

# **U.S. Silica's Highly Efficient Logistic Solutions**





# **Long-Standing Customer Relationships**



| U.S. Silica Benefits   | How We Work With Customers  | Customer Benefits   |
|--|---|---|
| Competitive advantage over new entrants                        | <ul> <li>Provide large scale, multi-plant access<br/>on nearly every major Class I rail line</li> </ul> | • Flexibility to cost efficiently move crews between basins |
| Higher contribution margin for in-<br>basin delivery           | <ul> <li>Build in-basin storage and transloads<br/>together</li> </ul>                                  | Readily available inventory in all major basins             |
| Consistent demand  | <ul> <li>Sync with customers demand</li> </ul>  | Assured supply  |
| Improved shipment and inventory<br>planning                    | <ul> <li>Jointly plan shipments and inventory<br/>levels</li> </ul>                                     | Improved shipment and inventory<br>planning                 |
| <ul> <li>Lower supply chain and logistics<br/>costs</li> </ul> | <ul> <li>Jointly plan shipping assets (rail cars)<br/>and unit trains</li> </ul>                        | Lower supply chain and logistics costs                      |
| Growth and Flexibility   | Deeply Embedded Solutions   | Helping Customers Win                                       |

## Mutually Profitable, Long-Term Customer Relationships.

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# Line-of-Sight Oil & Gas Organic Growth Elements

| Initiatives                                      | Description  |
|--|--|
| 1Q13: Rochelle<br>Resin-Coated<br>Proppant (RCS) | <ul> <li>Phase I Capacity: 200k tons</li> <li>Phase I Capital: \$42-\$44MM</li> </ul>          |
|  | <ul> <li>Best-in-class team</li> </ul>   |
|  | <ul> <li>Close access to high quality coarse<br/>substrate from our Ottawa facility</li> </ul> |
|  | <ul> <li>Access to 2 Class I railroads and barging</li> </ul>                                  |
|  | <ul> <li>Completing product testing and building<br/>inventory</li> </ul>                      |
|  | Option to double production capacity   |
| 2Q13: Sparta                                     | Phase I Capacity: 750-850k tons  |
| Greenfield Mine                                  | Phase I Capital: \$50-\$60MM   |
|  | <ul> <li>36 million tons of coarse, Northern White reserves</li> </ul>                         |
|  | On-site access to Class I railroad   |
|  | Actively marketing new supply  |
|  |  |





## **Robust U.S. Silica Growth Platform**





- Resin-Coated Proppant Plant: Q1 2013
- Sparta Raw Sand Greenfield Mine: Q2 2013
- Sparta Phase II: 750 850k additional tons of capacity
- RCS Phase II: ability to add 200k additional tons of capacity
- Investing in new capability for specialized applications
- Focused on high-end end segments with global reach
- Unparalleled industry expertise in mine development
- Recent success with Sparta Project
- Advantaged position to act as an industry consolidator
- Potential to create value through logistics network

# **Strong Balance Sheet to Fund Growth Initiatives**



# Summary Capitalization (US\$ in thousands)

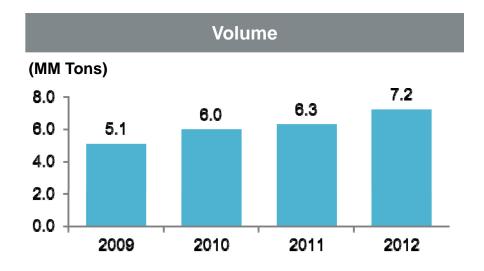
|   | 12/31/2012 | 12/31/2011  |
|---|------------|-------------|
| Cash and Cash Equivalents               | \$ 61,022  | 2 \$ 59,199 |
| Asset-Based Revolving<br>Line-of-Credit | -          |             |
| Term Loan Facility                      | 255,42     | 5 257,857   |
| Other Borrowings                        | -          | 3,932       |
| Total Debt                              | 255,42     | 5 261,789   |
| Net Debt                                | 194,403    | 3 202,590   |
| Leverage (Debt/Adj EBITDA) (1)          | 1.7        | x 2.8x      |
| Net Leverage (Net Debt/Adj EBITDA) (1)  | 1.3        | x 2.2x      |

- \$32.1MM capacity under asset-based revolving line-of-credit
- Total liquidity of ~\$93MM for growth initiatives as of December 31, 2012
- Strong operating cash flows of \$101MM for December 31, 2012

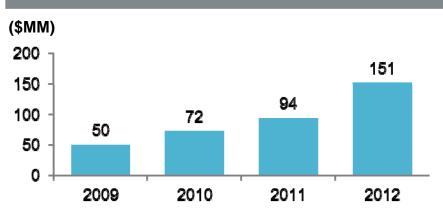
(1) Leverage and Net Leverage as of December 31, 2012 are calculated using LTM Adj EBITDA as of the reporting date

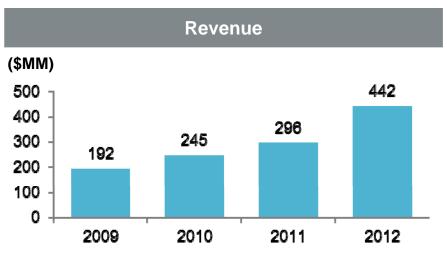
## **Historical Financial Summary**



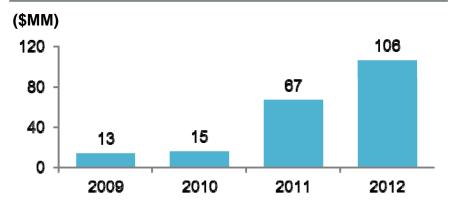








Capital Expenditures



(18)

# **Compelling Investment Opportunity**



## **Proven Results**

## Unique Option to Play NA Shale Growth

Industry Leader for More Than a Century

> Clear Growth Opportunities

- 2x Revenue and 3x Adj. EBITDA over last 3 years
- Diverse customer relationships
- Strong operating cash flows
- Economically irreplaceable ingredient
- Strong long-term demand projections
- Basin and service company independent
- Top market positions in most segments
- Low cost operations with industry leading logistics
- Complimentary industrials business
- Increased share of rapidly growing proppant segment
- Introduce new, value added products
- Highly accretive M&A opportunities







# Appendix A





### Segment Contribution Margin

The Company organizes its business into two reportable segments, Oil & Gas Proppants and Industrial & Specialty Products, based on end markets. The reportable segments are consistent with how management views the markets served by the Company and the financial information reviewed by the chief operating decision maker. The Company manages its Oil & Gas Proppants and Industrial & Specialty Products businesses as components of an enterprise for which separate information is available and is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and assess performance.

An operating segment's performance is primarily evaluated based on segment contribution margin, which excludes certain corporate costs not associated with the operations of the segment. These corporate costs are separately stated and include costs that are related to functional areas such as operations management, corporate purchasing, accounting, treasury, information technology, legal and human resources. The Company believes that segment contribution margin, as defined above, is an appropriate measure for evaluating the operating performance of its segments. However, this measure should be considered in addition to, not a substitute for, or superior to, income from operations or other measures of financial performance prepared in accordance with generally accepted accounting principles. For a reconciliation of segment contribution margin to its most directly comparable GAAP financial measure, see Note T to our financial statements in our Annual Report on Form 10-K for the fiscal year ended December 31, 2012.

## Adjusted EBITDA

Adjusted EBITDA is not a measure of our financial performance or liquidity under GAAP and should not be considered as an alternative to net income as a measure of operating performance, cash flows from operating activities as a measure of liquidity or any other performance measure derived in accordance with GAAP. Additionally, Adjusted EBITDA is not intended to be a measure of free cash flow for management's discretionary use, as it does not consider certain cash requirements such as interest payments, tax payments and debt service requirements. Adjusted EBITDA contains certain other limitations, including the failure to reflect our cash expenditures, cash requirements for working capital needs and cash costs to replace assets being depreciated and amortized, and excludes certain non-recurring charges that may recur in the future. Management compensates for these limitations by relying primarily on our GAAP results and by using Adjusted EBITDA only as a supplement. Our measure of Adjusted EBITDA is not necessarily comparable to other similarly titled captions of other companies due to potential inconsistencies in the methods of calculation.

# **Reconciliation (Adjusted EBITDA to Net Income)**



| Reconciliation of Adjusted EBITDA   |          |          |
|---|----------|----------|
| US\$ in thousands   | 12/31/12 | 12/31/11 |
| Net Income  | 79,154   | 30,253   |
| Total Interest Expense, Net of Interest Income                              | 13,615   | 18,347   |
| Provisions of Taxes   | 30,651   | 7,162    |
| Total Depreciation, Depletion and Amortization Expenses                     | 25,099   | 20,999   |
| EBITDA  | 148,519  | 76,761   |
| Non-Cash Deductions, Losses and Charges <sup>(1)</sup>                      | 379      | (526)    |
| Non-Recurring Expenses (Income) <sup>(2)</sup>                              | (4,206)  | (2,028)  |
| Transaction Expenses <sup>(3)</sup>   | 156      | 6,043    |
| Permitted Management Fees and Expenses <sup>(4)</sup>                       | -        | 9,250    |
| Non-Cash Incentive Compensation <sup>(5)</sup>                              | 2,330    | 1,237    |
| Post-Employment Expenses (Excluding Service Costs) <sup>(6)</sup>           | 1,794    | 1,689    |
| Other Adjustments Allowable Under Existing Credit Agreements <sup>(7)</sup> | 1,617    | 1,131    |
| Adjusted EBITDA   | 150,589  | 93,557   |

(22)

See following page for explanation of adjustments to EBITDA

# **Reconciliation (Adjusted EBITDA to Net Income)**



- (1) Includes non-cash deductions, losses and charges arising from adjustments to estimates of a future litigation liability and the decision by our hourly workforce at our Rockwood facility to withdraw from a pension plan administered by a third party.
- (2) Includes the gain on the sale of assets and the gain on insurance settlements.
- (3) Includes natural gas hedging losses, purchase accounting adjustments, management bonuses and other expenses arising from the refinancing of our Term Loan and Revolver.
- (4) Includes fees and expenses paid to Golden Gate Capital for ongoing consulting and management services provided pursuant to an Advisory Agreement entered into in connection with the Golden Gate Capital acquisition; this Advisory Agreement was terminated in connection with our IPO.
- (5) Includes vesting of incentive equity compensation issued to our employees.
- (6) Includes net pension costs and net post-retirement costs relating to pension and other postretirement benefit obligations during the applicable period, but in each case excluding the service costs relating to benefits earned during such period.
- (7) Reflects miscellaneous adjustments permitted under our existing credit agreements, including such items as expenses related to Sarbanes-Oxley implementation reviewing growth initiatives and potential acquisitions.