





## Mike Lawson

Vice President of Investor Relations and Corporate Communications





## **Bryan Shinn**

**President and CEO** 





### **Business Built for Success**

Winning in the Downturn

Uniquely Positioned for the Oil & Gas Rebound

More Than Just Oil & Gas

Where We are Headed









## **Extending Our Industry-Leading Position**

## Proven Performance

· Winning through the cycle



### Cost Advantages

 Logistical capabilities, efficient mines



### Best Balance Sheet

Ability to lead industry consolidation



# Differentiated Strategy

- Capturing value throughout supply chain
- Growing diversified business



**Strong Team** 

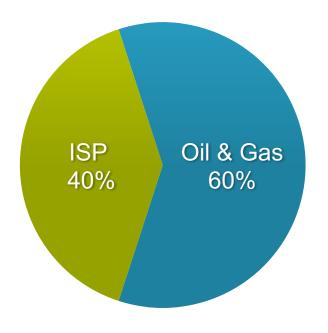
Proven ability to execute

Advantage U.S. Silica

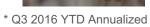


## Profile of an Industry Leader

### YTD 2016 Revenue\*









### **Key Metrics**

Revenues	\$503M*

O&G market share	~20%
------------------	------

ISP end markets	#1 or #2
-----------------	----------

Acquisitions 3 last 2 years

#1 Logistics network







## Two Strong, Complementary Business Segments

### Oil & Gas Proppants (O&G)



Revenue	\$225.6M*
Contribution margin (1)	\$(9.4)M*
Contribution margin %	NA
Volume	5.8M tons*
Operating facilities	10

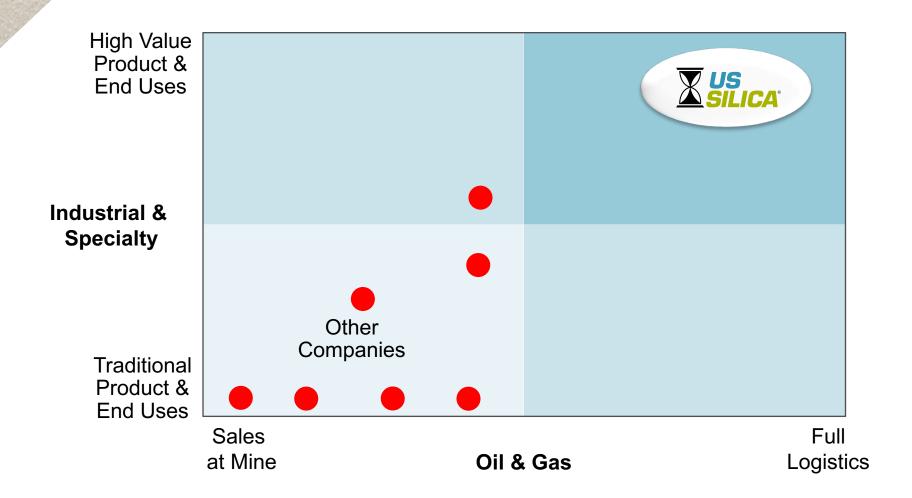
### **Industrial & Specialty (ISP)**



Revenue	\$202.2M*
Contribution margin (1)	\$79.9M*
Contribution margin %	40%*
Volume	3.5M tons*
Operating facilities	9



# Both Our Businesses Offer Differentiated Value Propositions to Customers

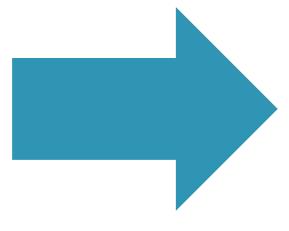




## We Continue to Transform Our Oil & Gas Business

## From: A commodity sand producer





- Narrow product range
- Limited value capture



## To an Innovative End-to-End Frac Sand Company

## By Expanding O&G Value Capture

Low cost assets



Best-in-class distribution



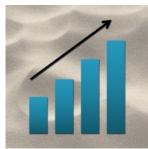
Regional sand



Last mile

Further accretive M&A









### **Business Built for Success**

Winning in the Downturn

Uniquely Positioned for the Oil & Gas Rebound

More Than Just Oil & Gas

Where We are Headed



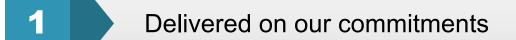






## Focused Execution Key to Success

### **Key Actions**



- 2 Laser focused on costs
- 3 Maintained strong balance sheet
- 4 Extended our lead with strategic acquisitions
- Grew the industrial business segment above plan









## **Executing On Our Successful Strategy**

- ☑ Grow ISP margins by expanding value-added capabilities
- ✓ Add \$10M EBITDA through new products
- ☑ Ensure financial strength
- Gain share by differentiating on logistics and customer support
- Managerial Add new high velocity and unit train capable transloads
- Pursue accretive acquisitions
- Potential to aggressively expand capacity for Oil & Gas segment

Strategic goals articulated at SLCA 2014 Investor Day



## Achieved >\$50M in Cyclical / Structural Cost Reductions

## Overhead Reduction

- · Headcount reduction
- · Disciplined discretionary spending
- · Centralized and automated key back office functions

# Transportation Optimization

- Renegotiated key transload contracts 30% more storage with 40% reduction in fixed costs
- Renegotiated rates with rail, barge and truck providers
- Optimized rail weight loading at plants

# Network Optimization

- Increased unit trains to over 50% of shipments
- Implemented flexibility plan in Illinois mines to allow cost-effective, flexible unit train builds across 3 different Class I railroads

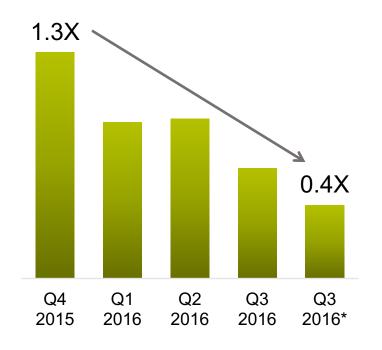
# Operational Efficiency

- Debottlenecked mines to expand capacity and reduce cost per ton
- Implemented systemic maintenance management program



## Disciplined Capital Spending and Two Successful Equity Raises





### Cash / Debt

Cash as of 9/30	\$264M
Cash from offering	\$467M
Total:	\$731M
Total Debt at 9/30	\$507M

### Enabling SLCA to make accretive acquisitions

<sup>\*:</sup> Amount as of 9/30 adjusted for the impacts of the 9 million shares of common stock offering.



### 4. STRATEGIC ACQUISITIONS EXTENDED OUR LEAD

## Ramping Up Volumes in Tyler

- Successfully integrated into US Silica operations
- Shipped a record 101,000 tons in November
- Shipped first product by rail
- Current annual run rate of >1M tons
- One of the most competitive mines in our portfolio today







## SandBox: A Ground to Ground Solution for Customers

- Integrating into our logistics network
- Merging sales processes
- Seeing significant uptick in customer interest
- Number of loads have increased substantially
- Investing \$25M to double capacity to meet increased demand



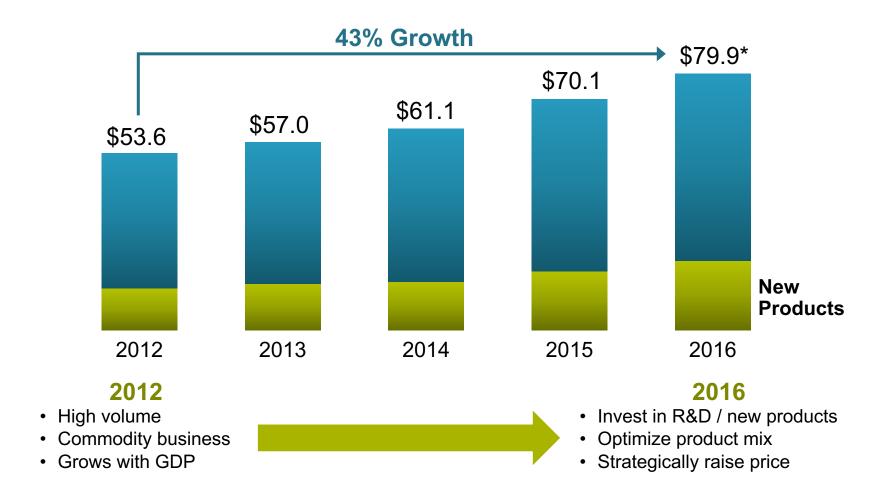


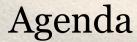


#### 5. GROWING THE INDUSTRIAL SEGMENT

## Growing ISP Margins and Profitability

### **Contribution Margin \$M**







**Business Built for Success** 

Winning in the Downturn

Uniquely Positioned for the Oil & Gas Rebound

More Than Just Oil & Gas

Where We are Headed









# Powerful Trends are Changing the Industry Landscape



Increase in frac sand per well by 2018

15-50%



Growth in regional sands next 2 years

80-110%



Loads per well in 2018

225-275



## **Changing Industry Dynamics**

### **Changing Dynamics**

- Industry is consolidating
- Customers are consolidating suppliers
- Unit Train capability critical
- High velocity network to better serve customers
- Regional sands gaining share
- Last mile logistics expected to be the pinch point





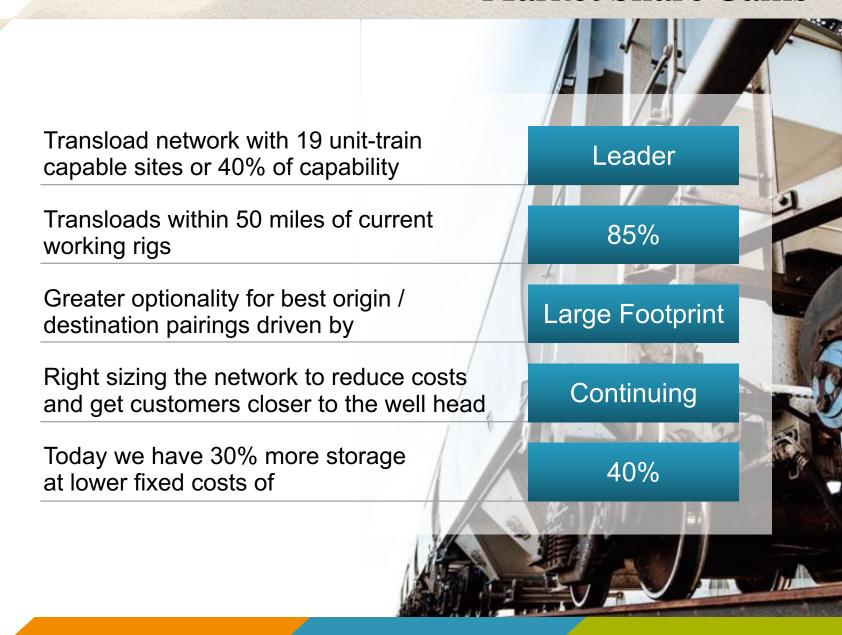








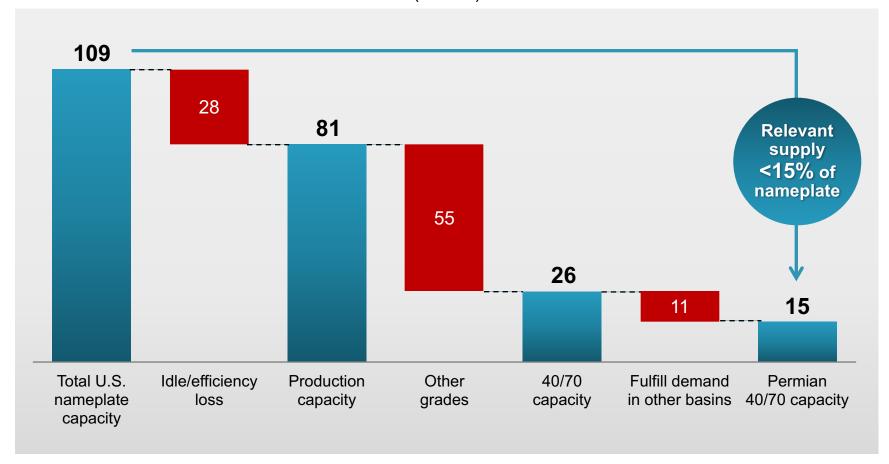
## Logistical Cost Advantages Drive Market Share Gains





# Limited Permian 40/70 Relevant Supply – Significantly Less than Nameplate Capacity

# 2017 Total vs. Permian 40/70 Relevant Supply (M tons)

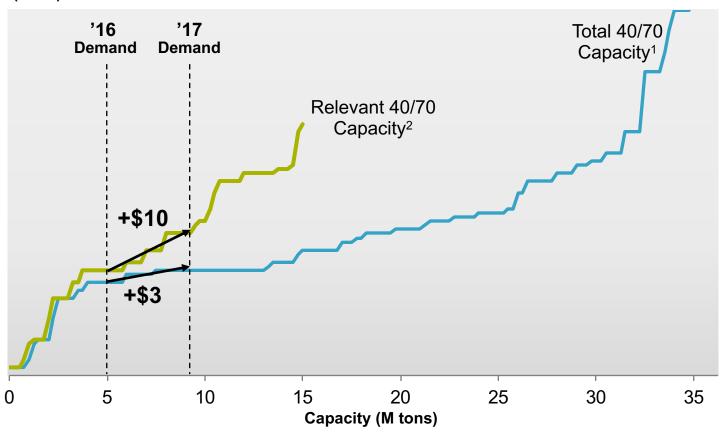




## Permian 40/70 Prices Set to Increase Significantly in 2017

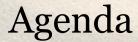
#### Permian 40/70 Delivered Cost Curve

## Wellhead Delivered Cost (\$/ton)



<sup>1.</sup> Total capacity includes all 40/70 nameplate capacity for active and idled plants in the U.S.

<sup>2.</sup> Relevant 40/70 capacity includes a haircut for plant downtime, exclusion of idled plants and adjustment for tons directed to other basins Sources: SLCA estimates, Pacwest, Energent





**Business Built for Success** 

Winning in the Downturn

Uniquely Positioned for the Oil & Gas Rebound

More Than Just Oil & Gas

Where We are Headed









## A Diverse Mix of End Markets



**Glass** 

- Smartphones
- Tablets
- Containers

- Automotive glass
- Fiberglass



Building Products

- Grouts and Mortars
- Specialty Cements
- Quartz Surfaces

Roofing Shingles



**Foundry** 

 Molds and Cores for Metal Casting



**Chemicals** 

- Silica-based Chemicals
   Silicon Carbide
- Ceramics
- Sodium Silicates



Fillers & Extenders

- Performance coatings
- Architectural, industrial and traffic paints
- Silicone rubber

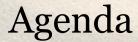


## Providing a Strong Platform for Growth

## **Profitability**



**Building on the Core** 





**Business Built for Success** 

Winning in the Downturn

Uniquely Positioned for the Oil & Gas Rebound

More Than Just Oil & Gas

Where We are Headed









# Executing Consistent Strategy to Grow Both Segments

### **Key Initiatives**

### Oil & Gas

- 1. Grow market share
- 2. Expand addressable markets
- 3. Drive consolidation



### **Industrial & Specialty**

- 1. Expand ISP product offerings
- 2. Maintain #1 or #2 share position
- 3. Leverage core expertise to create new business opportunities
- 4. Acquire new capabilities





### **Key Initiatives**

#### Sandbox

- Invest in the business to bulk up quickly
- Offer customers more flexibility and choices
- Grow share to 50%



### **Regional Sands**

- Ramp up volumes at Tyler
- Offer customers more choices
- Improve access to regional sands





## Expand Our Addressable Markets<sup>1</sup>



<sup>1.</sup> Addressable markets based on 2016 FY estimates

<sup>2.</sup> Market calculated based on FOB plant ASP 3. Includes rail and transload markets

Sources: SLCA estimates, Pacwest, Energent



## **Drive Industry Consolidation**

#### **Our Focus**

- Utilize strong balance sheet
- Look for highly accretive deals
- Enhance our speed, scale and strength in Oil & Gas



### **Acquisition Approach**

- Northern white sand mines and plants
- Regional sand mines and plants
- Regional greenfield opportunities





## Robust ISP Opportunity Pipeline



Sand



**Mining** 



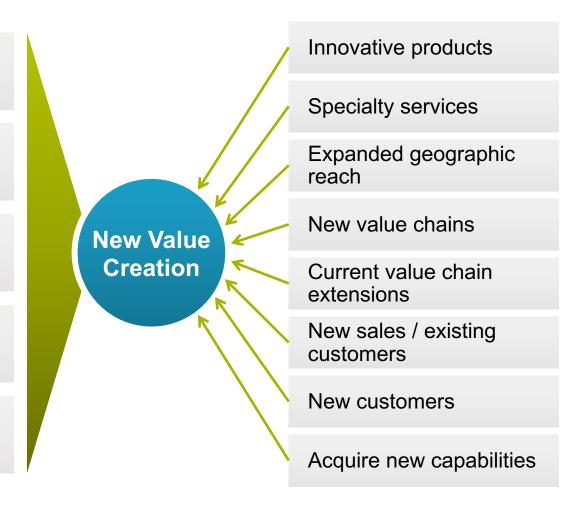
**Operations** 



Logistics



Value Chain Relationships





## **Extending Our Industry-Leading Position**

## Proven Performance

· Winning through the cycle



# Cost Advantages

Logistical capabilities, efficient mines



### Best Balance Sheet

Ability to lead industry consolidation



# Differentiated Strategy

- Capturing value throughout supply chain
- Growing diversified business



### **Strong Team**

Proven ability to execute

Advantage U.S. Silica



## **Don Merril**

**Executive Vice President and CFO** 





## The Business Today

**Capital Allocation Strategy** 

How We Win









## **Extending Our Industry-Leading Position**

## Resilient Performance

 Compelling, differentiated business model drives results



## Managing Cash and Costs

- Disciplined, yet flexible approach
- Expanding margins over time



#### Best Balance Sheet

- Staying mission ready
- The acquirer of choice



# Investing in Growth and Profitability

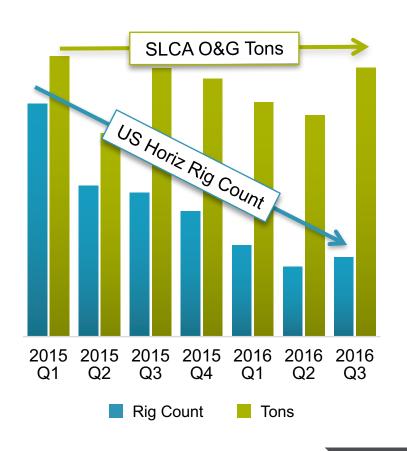
- Building shareholder value
- Staying ahead of the curve

Advantage U.S. Silica



## Volume Growth in O&G Outpacing Rig Count and Driving Fixed Cost Absorption

#### **Outgrowing the Market**



#### **Focused Strategy**

- Driving volume amid declining rig count
  - Consistent focus on share gains
  - Managing price
  - Leveraging distribution



Outperforming the market



# ...Along With Continued Cost Improvement 2014-2016<sup>(1)</sup>



#### Reductions in workforce

- More flexible organization
- Created a shared services function
- Enabled by technology
- Slowly add resources as growth returns



### **SG&A Spending**

### Tightly control spending

- Curtailed discretionary spending
- Renegotiated key service agreements
- Worked with our supplier partners
- Cost savings is a mantra





# ...Cost Improvements All Across the Supply Chain Q1 '15 to Q3 '16

### **Production Cost per Ton**

- \$20M of savings in production costs
  - Reduced to core staffing
  - Dramatically lowered overtime & maintenance
  - Engineers focused on reducing cost per ton



**-22**%

### **Transportation Cost per Transload Ton**

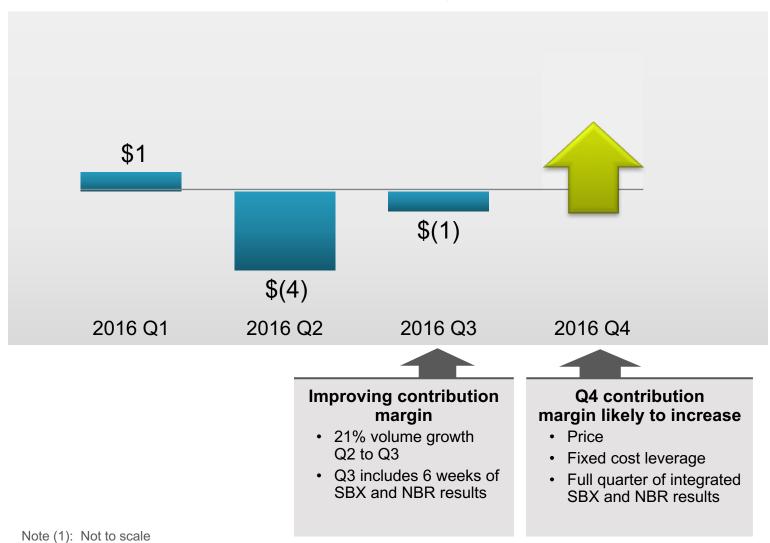
- \$20M of savings in transportation costs
  - Renegotiating vendor rates and contracts
  - Maximizing network efficiency
  - Upgrading our TL network





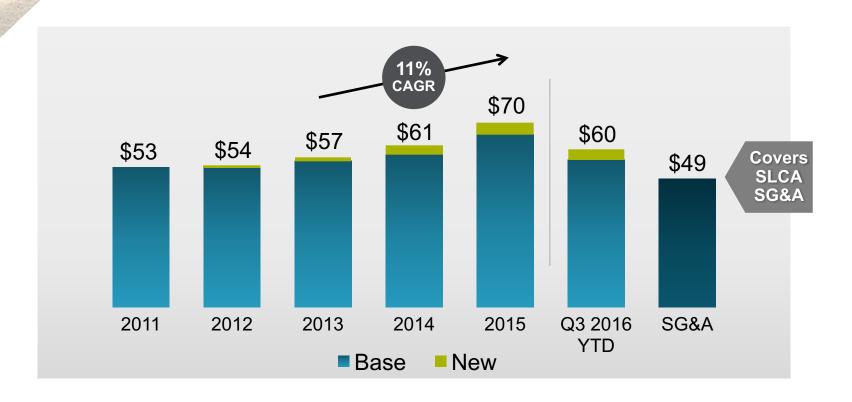
## ...Higher Volumes and Absorption Plus New Acquisitions Drive Higher Margins<sup>(1)</sup>

### Oil & Gas Contribution Margin Per Ton





## ...Coupled with Growing Margins in ISP



### **Clearing a Path to EBITDA Growth**









## The Business Today

**Capital Allocation Strategy** 

How We Win

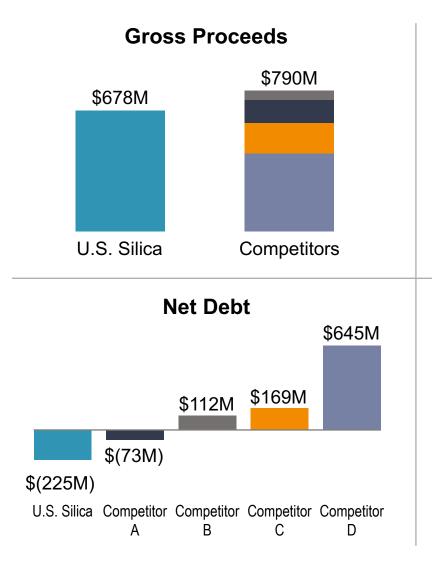




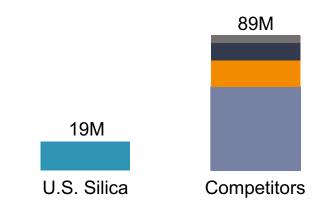




## Two Successful Equity Offerings



#### **Number of Shares/Units Issued**



#### **SLCA Equity Offerings**

- Proceeds vs. competitors: 86%
- Number of shares issued vs. competitors: 21%

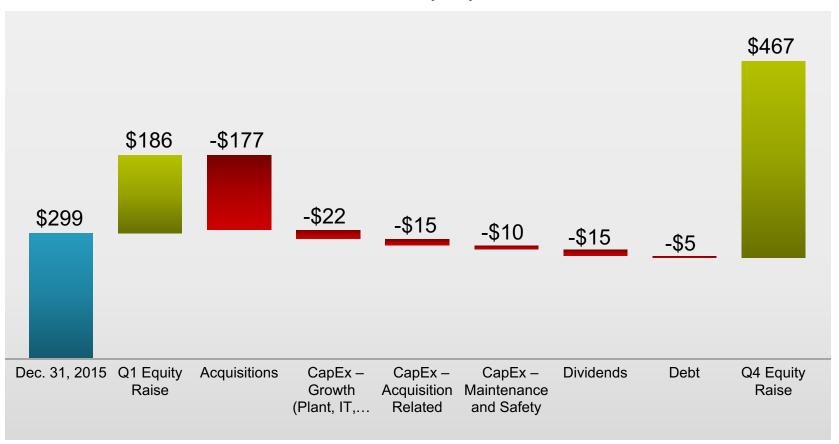






## Ensuring a "Mission Ready" Balance Sheet



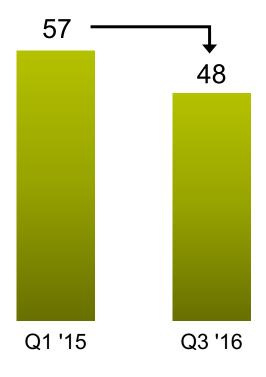


Prepared for the next opportunity



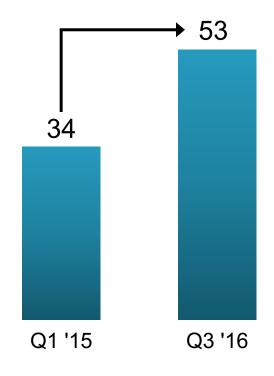
# Maximizing Operating Cash Flows – Q1 '15 to Q3 '16

#### **Reduced DSO**



Down 9 days

#### **Increased DPO**



Increased 13 days



## Capital Allocation Strategy

Maintain Strong
Balance Sheet

- Preserve strong balance sheet and liquidity
- Maintain flexibility to be Mission Ready

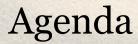
2 Invest for Growth

- Accretive acquisitions
- Organic growth and new products
- Technology and cost savings

Return Capital to Shareholders

- Dividends
- Better positioned for sustainable profitable growth

Enabling SLCA to make accretive acquisitions





The Business Today

**Capital Allocation Strategy** 

How We Win

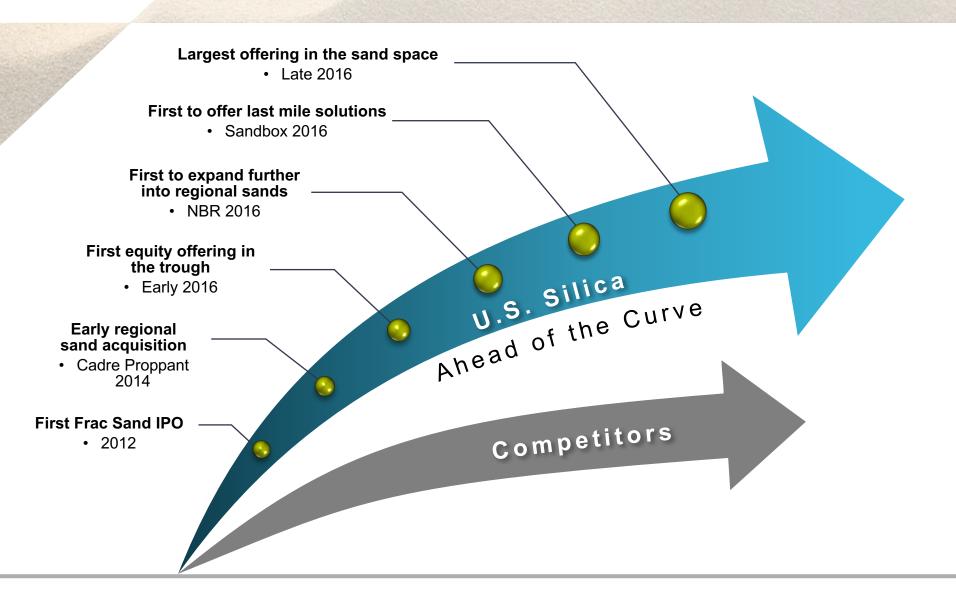








## Stay Ahead of the Curve





## Continue to Reinvest in the Business

#### Free cash flow

Priority #1

Base business requirements



Priority #2

SandBox requirements



Priority #3

M&A priorities and requirements



Priority #4

Return requirements





## **Extending Our Industry-Leading Position**

## Resilient Performance

 Compelling, differentiated business model drives results



## Managing Cash and Costs

- Disciplined, yet flexible approach
- Expanding margins over time



#### Best Balance Sheet

- Staying mission ready
- The acquirer of choice



# Investing in Growth and Profitability

- Building shareholder value
- Staying ahead of the curve

Advantage U.S. Silica



**Questions??** 

